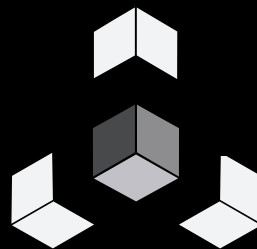




studiorubik

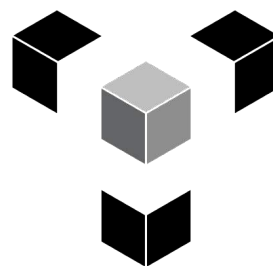
CREATIVE | BRANDING | VIDEO | WEB&APP | GUERRILLA | VIRAL



SALUTE,  
**MULTIVERSE!**

STUDIO**RUBIK**

THE DISRUPTIVE  
CREATIVE  
AGENCY



**WE  
GOT  
EDGE**

*ATTENTION*  
**RARE EYE-CANDY.**  
**CRAFTED IN-HOUSE,**  
**SAVOURED ROUND**  
*THE WORLD*

# WE DESIGN CRAFT & SHINE THE BRANDS OF TOMORROW.

- ✦ Concept Hive & Generator of Buzz, Studio Rubik provides custom-tailored digital creative, viral videos & bespoke design to enterprises & start-ups.
- ✦ [re]BRANDING the World - the journey from GOOD to GREAT, delivering brands to next levels of global awareness.
- ✦ Creating original content with international reach since 2011.





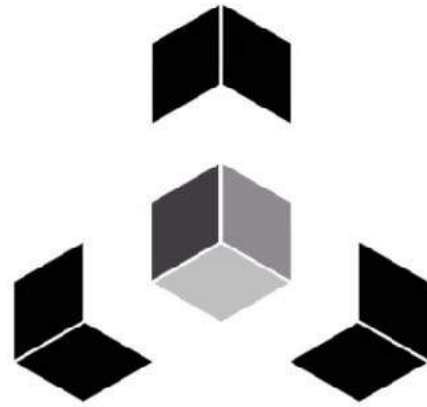
WE TELL STORIES,  
**CREATE** VALUE,  
LEAVE **MARKS.**

READ OUR LIPS OR  
**HUSH**

5

 Exposure

**We  
make  
the  
News**



**50+**

**MILLION VIEWS  
ON BRANDED CONTENT**

OUR WORK IS FEATURED



MULTINATIONAL MEDIA:

**INSIDER**

**Daily Mail**

**GEARJUNKIE**

**YAHOO!**  
SPORTS

**PEOPLE ARE  
AWESOME**

**T**  
TELEMUNDO

**UNILAD**

**07L**  
NIPPON TV  
**NEWS  
FROM  
JAPAN**

**JUKIN'  
VIDEO**

**NHK WORLD**  
JAPAN

**INSIDER  
TRAVEL**



**HARDLY  
YOUR CUP OF TEA,  
LIKELY YOUR SHOT  
OF COFFEE.**

---

**FEEDING YOUR EYE  
IS OUR TROPHY.**

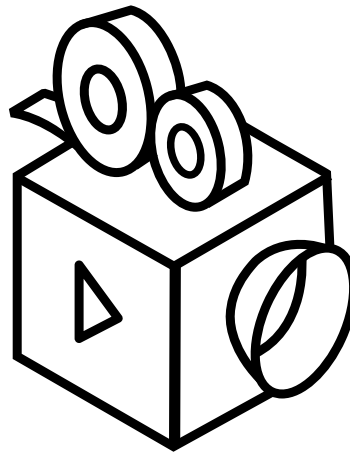


# OUR & BREAD BUTTER

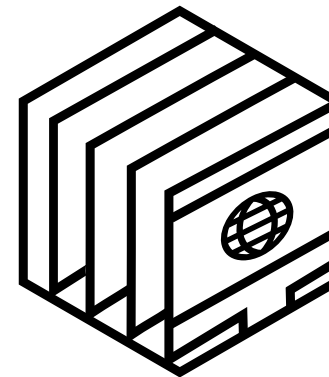
RESEARCH > CONCEPT > EXECUTION



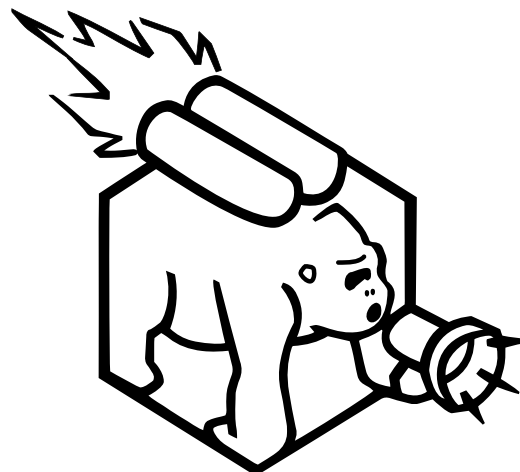
[re] **BRANDING**



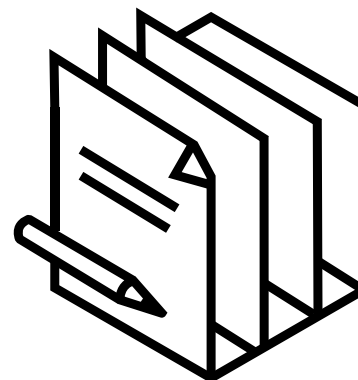
**VIDEO & POST  
PRODUCTION**



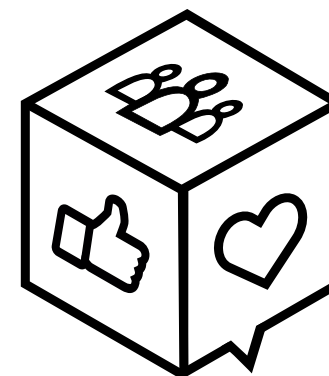
**WEB & APP  
DEVELOPMENT**



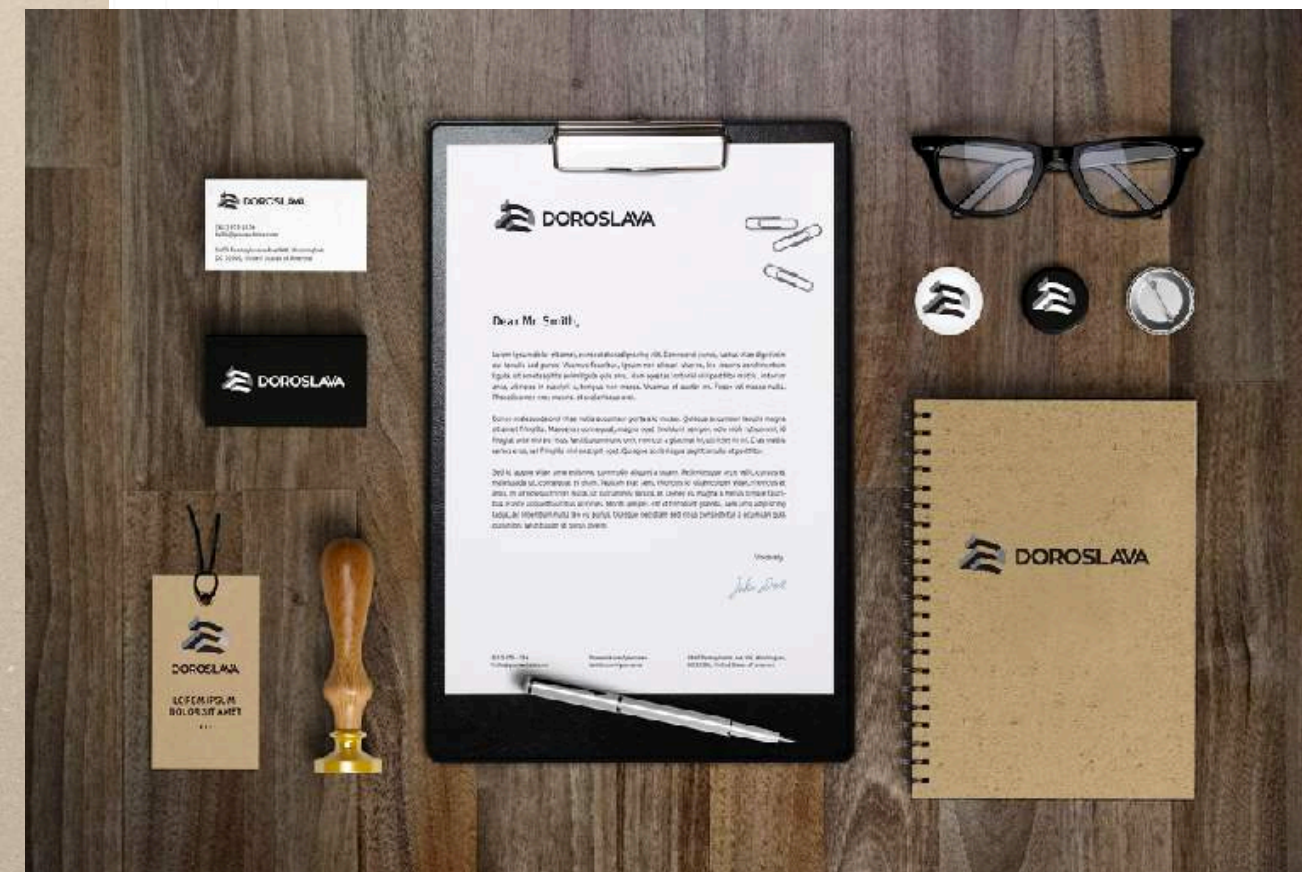
**GUERRILLA  
MARKETING**



**SCRIPT &  
COPYWRITING**



**SOCIAL MEDIA  
CONTENT**



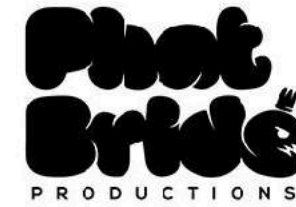


ONE-PIECE  
RESPONSIVE DESIGN

YORY - Branding [ Pisces Music Label ]



Services &gt; Branding &gt; Samples



▲▲K▲SH▲

[ old logotype ]

A A K A S H A



▲▲KASHA▲

US / UK / CAN:

▲▲KASHA▲



[ re ] Branded



language &  
market-sensitive  
identity

RUS:

▲▲KASH▲

CZECH:

▲▲KŠ▲

JAP:

▲▲KASH▲

# BRAND EXPERIENCE







# ▲▲KASHA▲



Complete  
[re] Branding  
step by step.

## **I. DISCOVERY**

[ goal, timeframe, brand introduction, references ]

## **II. RESEARCH**

[ market & consumer research, SWOT ]

## **III. RE/BRANDING**

[ brand bible - logo, typo, slogan, buyer persona, tone of voice ]

## **IV. CONTENT CREATION**

[ copy, graphic & sound design, photo, video, post-production ]

## **V. TESTING PERIOD**

[ focus groups, optimising, fine-tuning ]

## **VI. LAUNCH**

[ content release, feedback ]

## **VII. SUPPORT**

[ follow-up content, audience engagement ]

# **FILMAHOLICS, PASSIONATE FOR MAKING:**

TVCs | Shorts | Editorials | Documentaries | Motion Graphics | 3d Animation

## **FROM SCRIPT TO POST**



Image @ StudioRubik - Burning Man Art Documentary





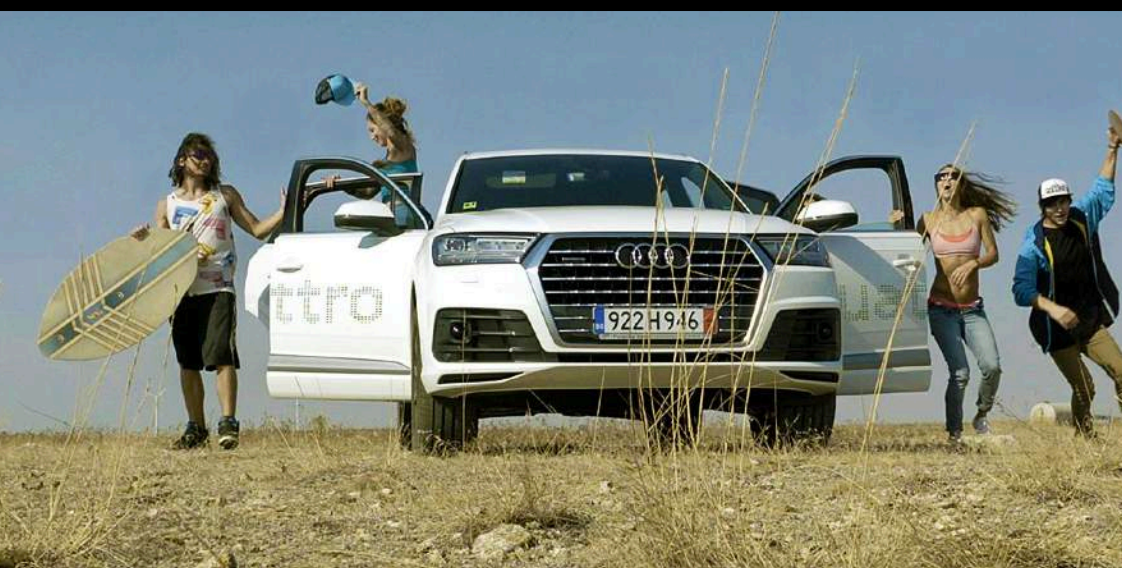
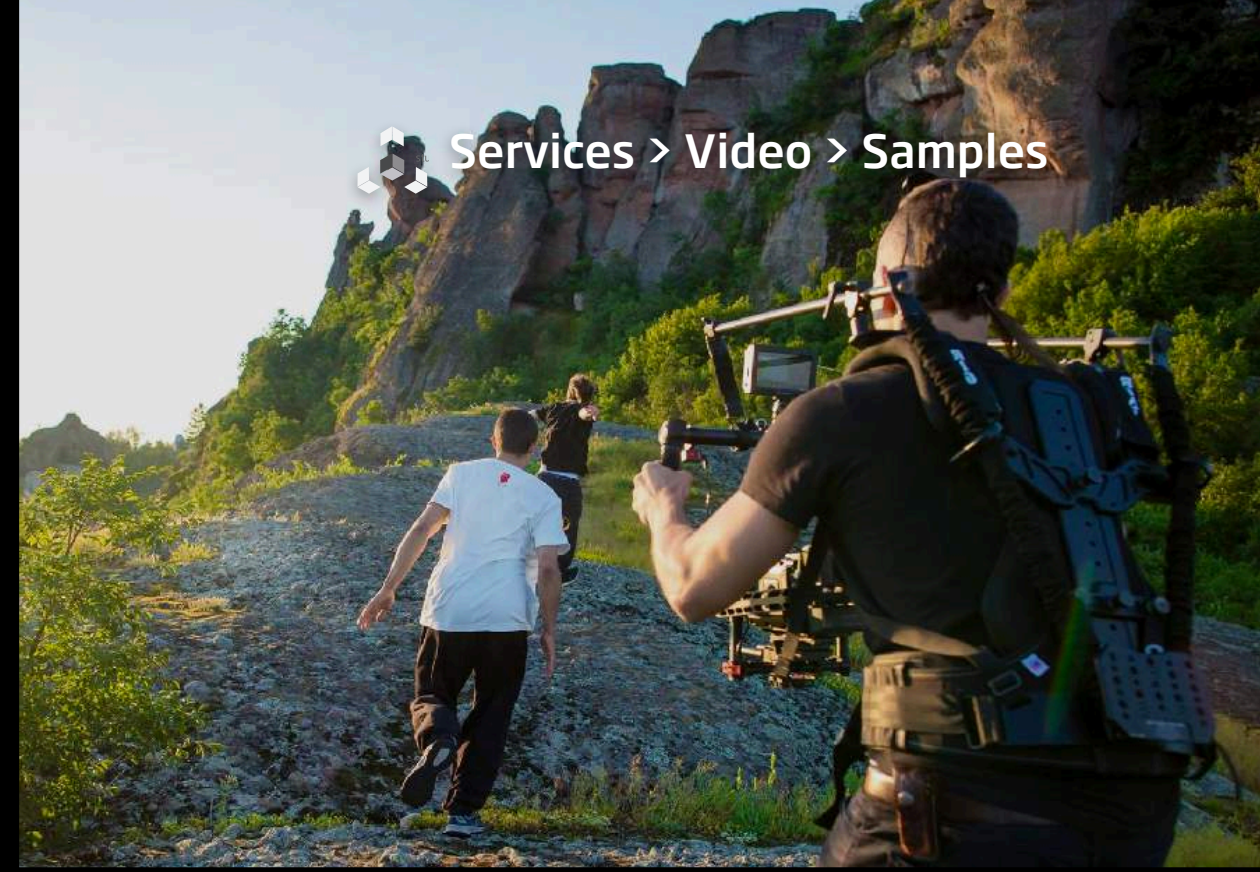
# WILD DIY SHOOTS OR SLICK CINEMATICS



▶ WATCH FASHION EDITORIAL CINEMATIC : [CLICK HERE](#)







ew audio Export 06 sync



▶ **WATCH MOTION GRAPHIC ANIMATION:**  
**CELEBRITY BLOCKCHAIN VIDEO**





DEVELOPED  
WITH  
LOVE

Our team is **battle-tested**  
in the bloody art of making **interactive websites,**  
**mobile apps & e-commerce online stores.**

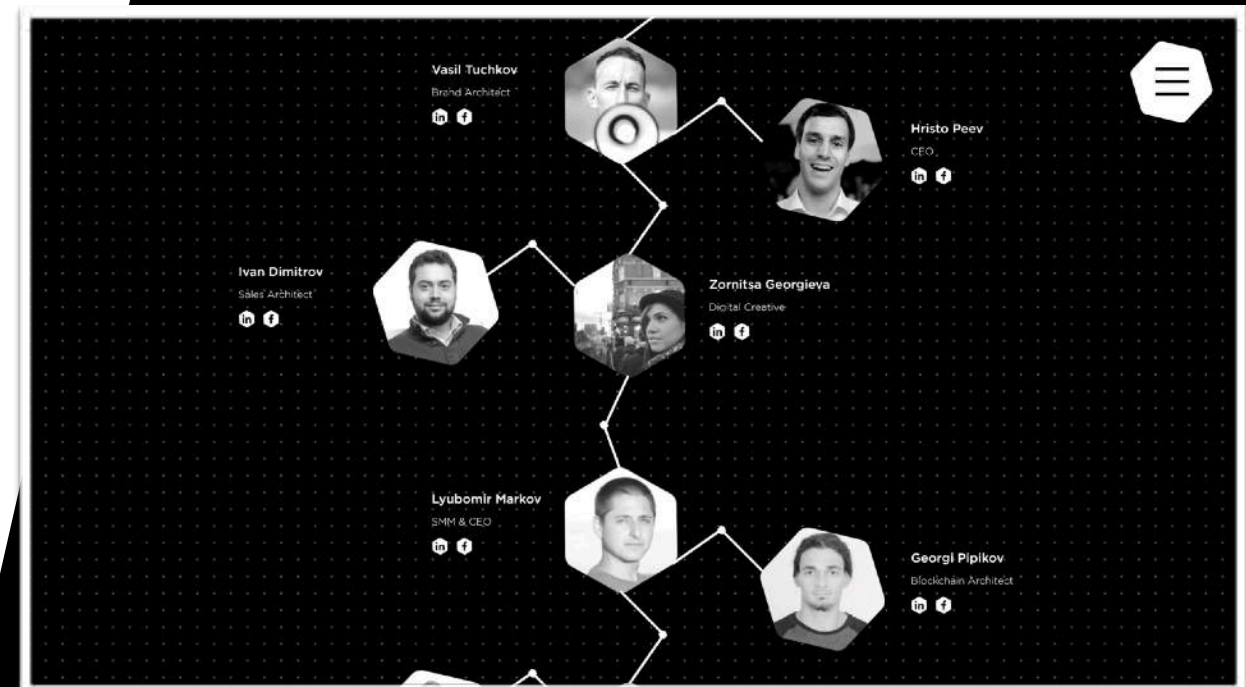
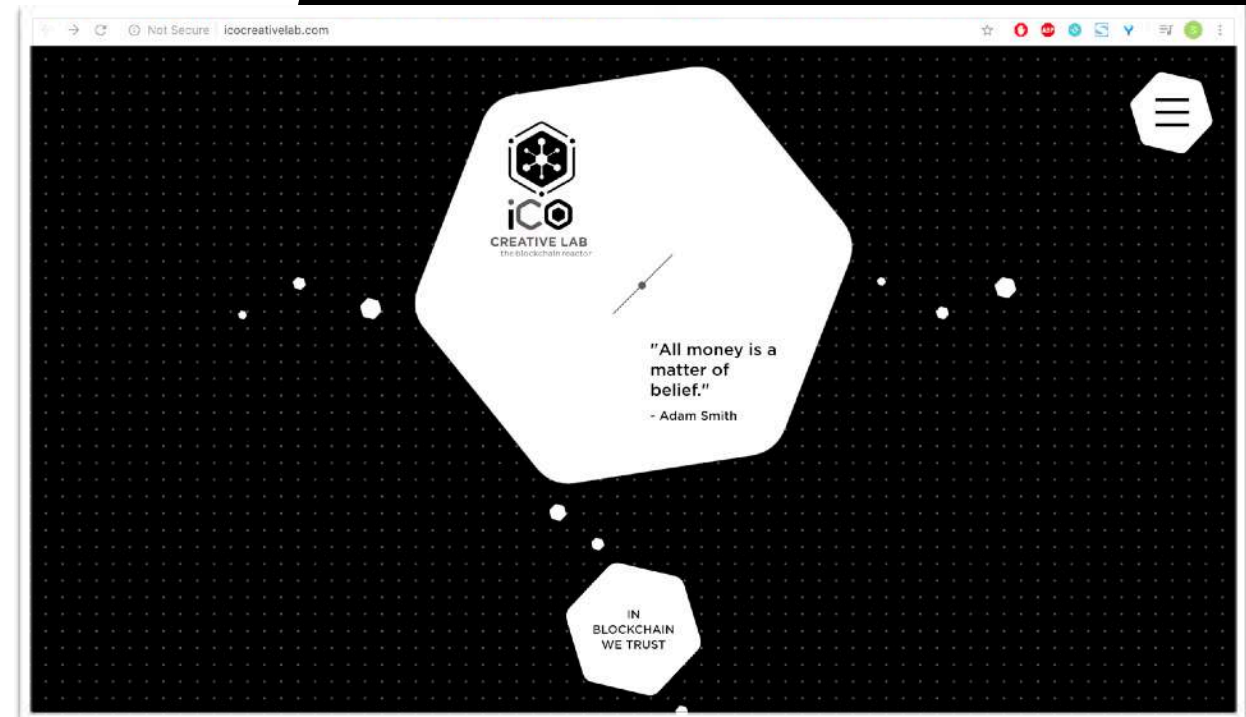
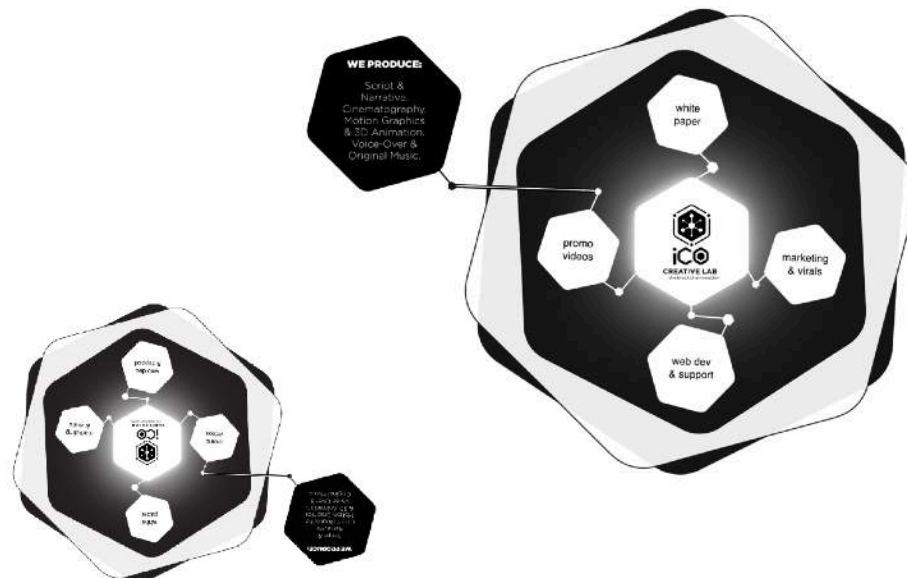
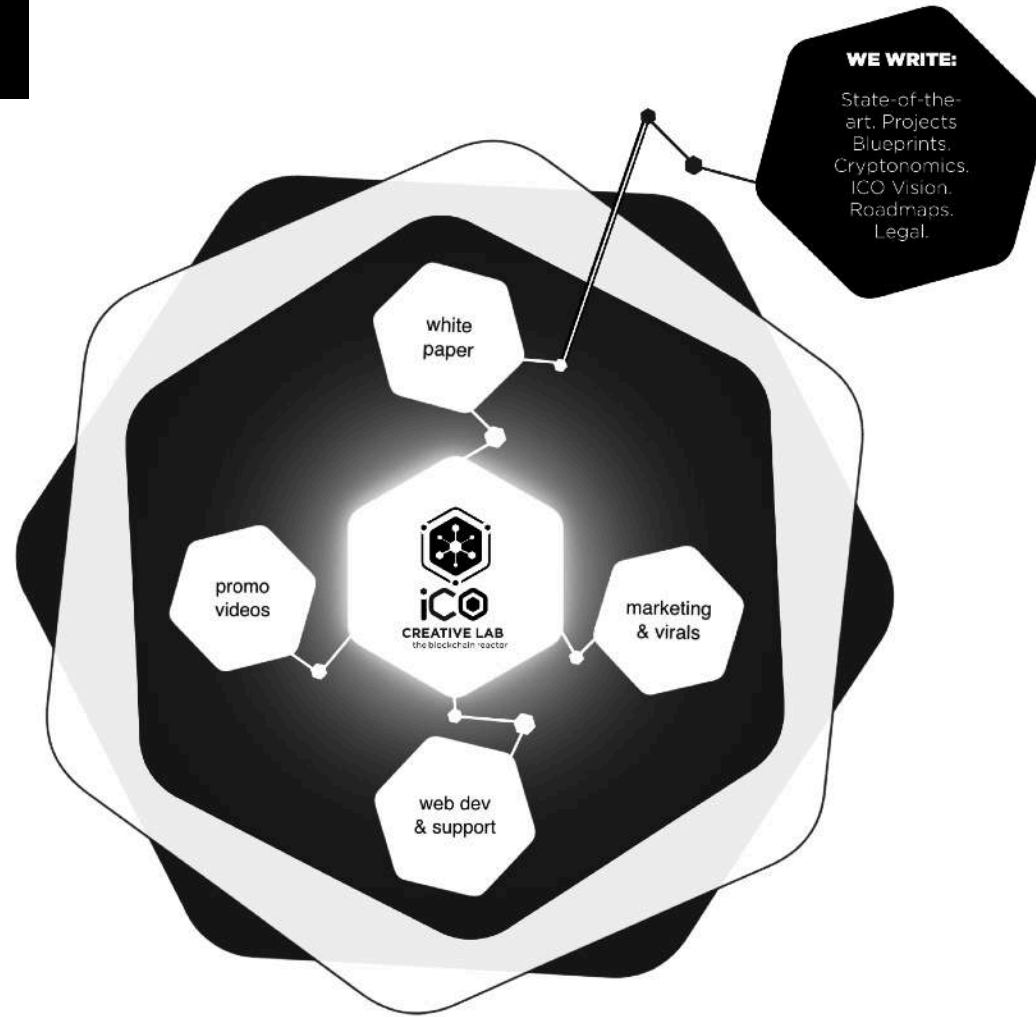


see more @ [ido.design](http://ido.design)



Click to  
see more @

[icocreativelab.com](http://icocreativelab.com) - Interactive b2b site.





we are  
history  
bread & butter  
projects  
clients  
team  
csr  
blog

f in

on friendship,  
ed on tradition &  
by innovation



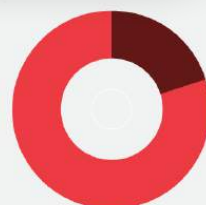
Services > Web & App > Samples

## FINTECH / BLOCKCHAIN - VISUAL COMMUNICATION

► see more @ [hearteum.studiorubik.com](https://hearteum.studiorubik.com)

### HOW IT WORKS

A business that provides goods and/or services with a social value is adopted on the decentralised marketplace where the business offers its products / services at production/ wholesale price. Hearteum eliminates middlemen commissions and not only the seller receives the same amount of money per item, but increases sales as their products / services are more affordable to the public.



20%  
INITIAL GRANT

80%  
GRANT HELD BY  
CONTRACT

### VALUTOPIA FOR THE CUSTOMER AND FOR THE MERCHANT



#### FOR THE CUSTOMER

Premium products such as organic food, sports equipment, environment-friendly fabrics, health supplements and prosthetics are available for 15-25% lesser price to the end customer.



#### DECENTRALISED MARKETPLACE

A socially-responsible marketplace that offers premium life products that comply with the Hearteum value system.



#### FOR THE MERCHANT

Increased volume of sales, while the merchant makes the same amount per item. Sellers have the option of receiving payment in fiat or HRT.



hearteum™

VISION NETWORK ROADMAP TEAM MEDIA CONNECT

WHITE PAPER

Transcending the World from a Profit-Driven to a

## VALUE DRIVEN ECONOMY

JOIN TELEGRAM

TOKEN SALE

WATCH VIDEO

PRESENTATION

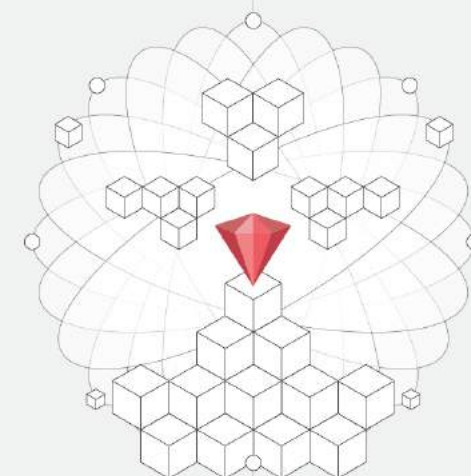
## ABOUT HARTEUM

Hearteum is a utility-payment solution on the Blockchain that stimulates commerce to improve customer value. Hearteum boosts sales by reducing the end price on quality products, and evolves economies.

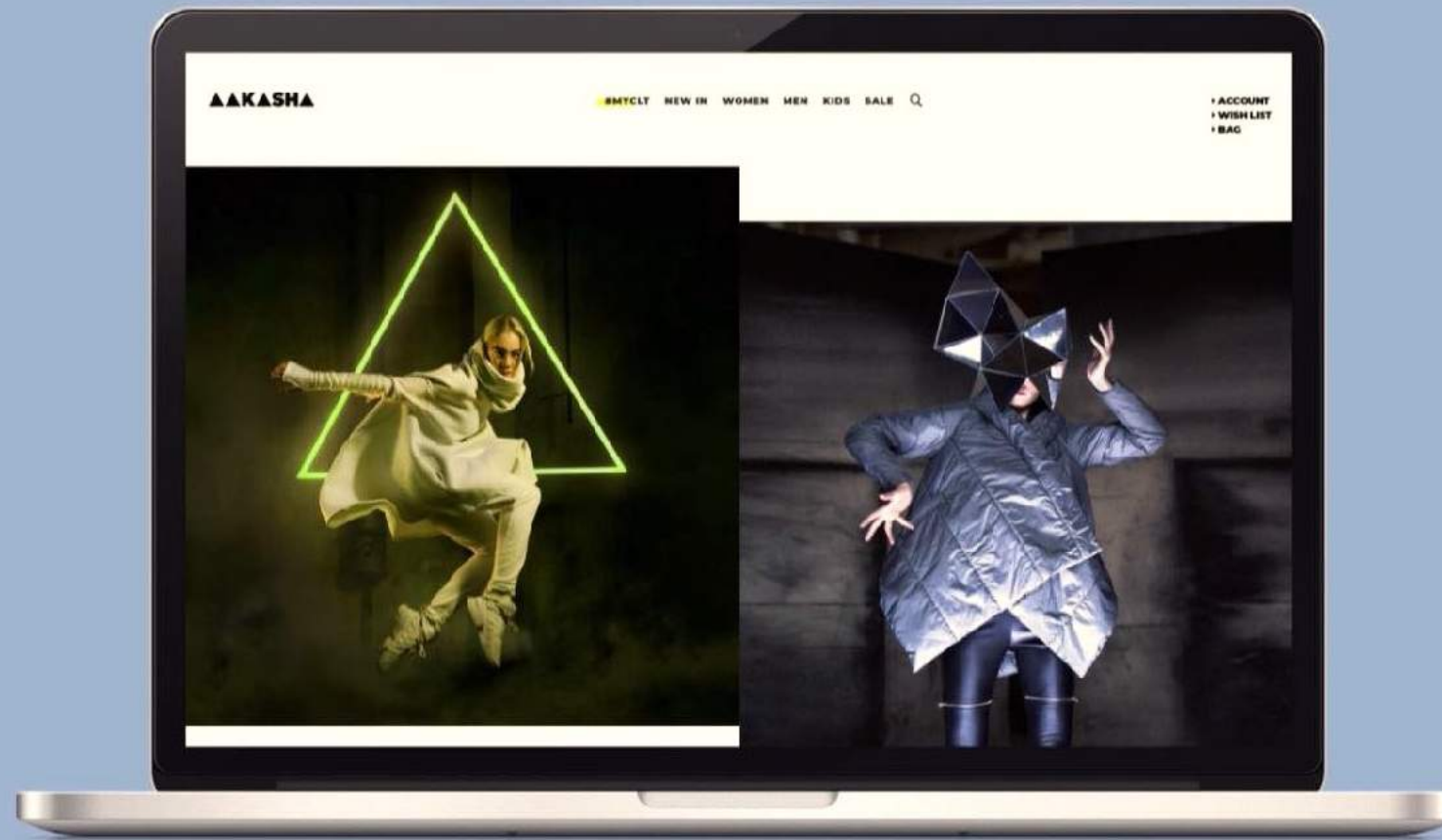
The HRT token operates exclusively on the B2C marketplace platform VALUTOPIA, offering innovative products in the following industries:

- Sustainable Energy Sources
- Organic Nutrition
- Premium Education
- Physical and Mental Healthcare
- Environment-friendly Fabrics
- Emission Reduction Solutions

By eliminating retail commissions on life-improvement goods, the Hearteum payment model allows access to premium quality at near wholesale prices. Mutually beneficial to both the manufacturer/distributor (B2B) and the end customer (B2C). Hearteum boosts sales of high-margin items on VALUTOPIA, and empowers buyers to a higher-standard of life.

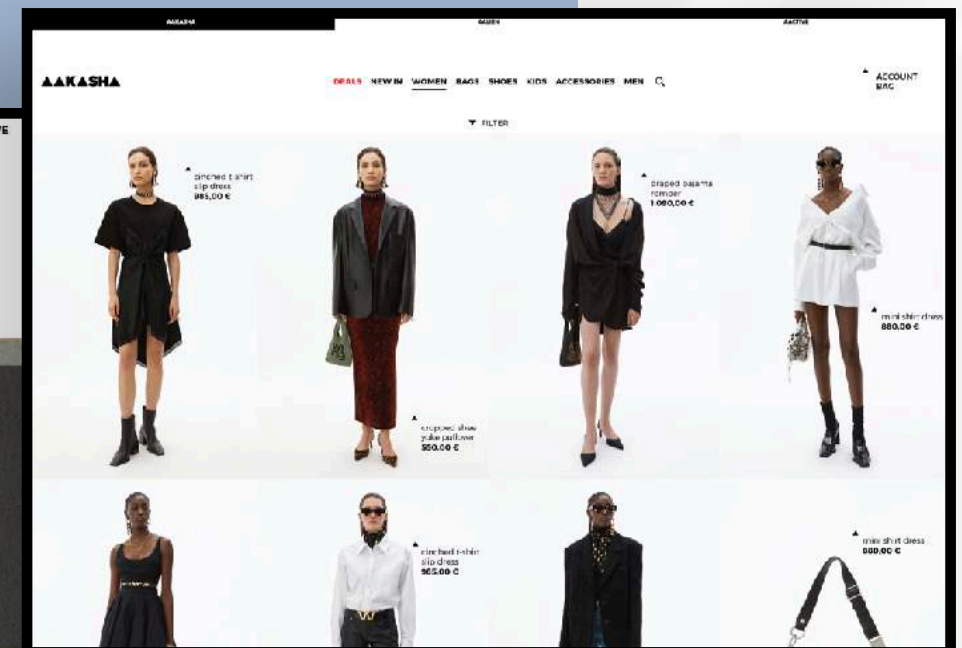
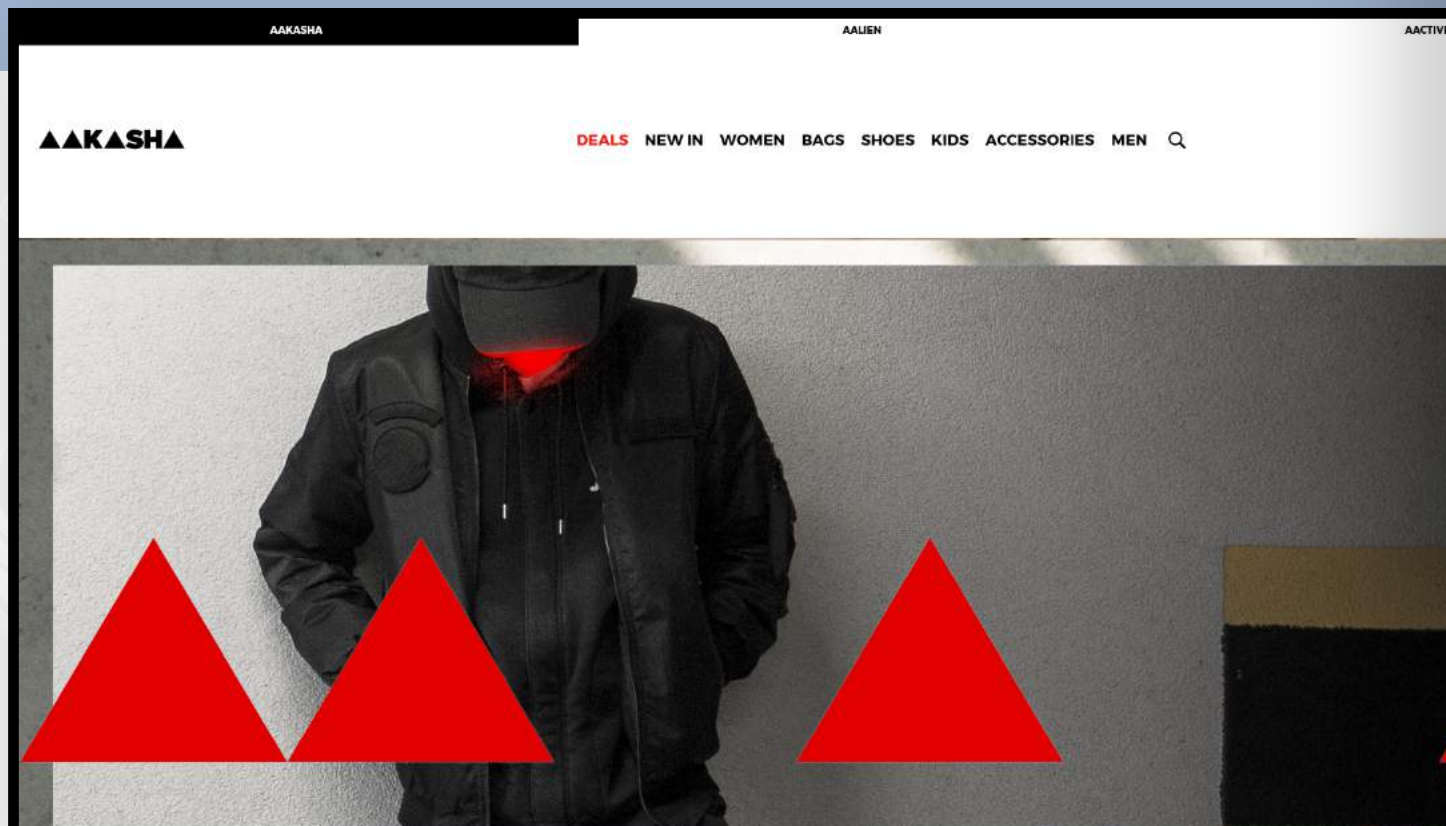






## FASHION BRAND Web Store

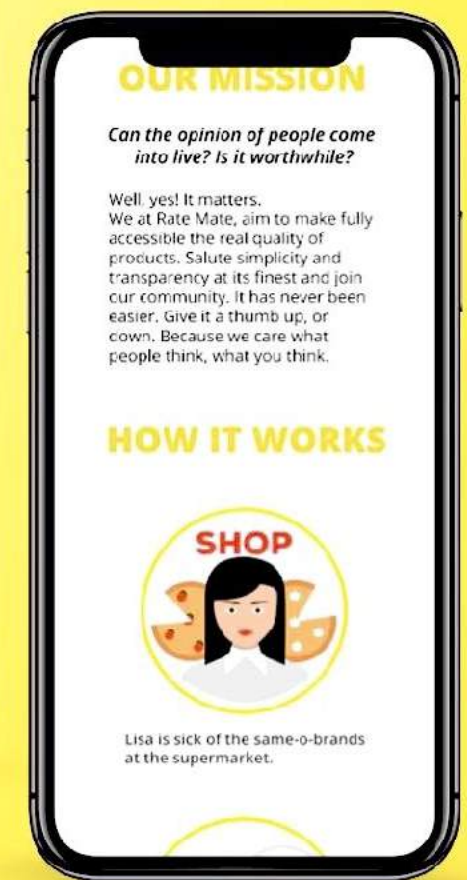
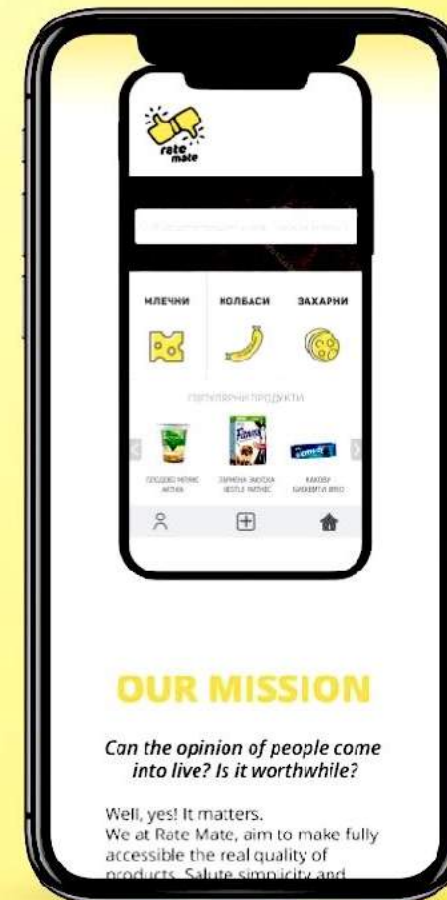
► see more @ [aakasha.com](https://aakasha.com)



# MOBILE APP SOLUTIONISM



## Public Transport SMART-CITY CARD



Food Industry Quality-Rating

## COMMUNITY APP





WE ARE



THE KINGS

word**db**orn™

## TEACHING CONFIDENT EXPRESSION OF THOUGHT FOR PROFESSIONALS

technical writing, public speaking, narrative non-fiction,  
editing skills, structure & delivery of message, copywriting,  
neurolinguistic programming, tone of voice, body language.

Book now

Services







# ▲▲KASHA▲

#myclt Fashion Editorial Film  
Written & Directed by Vasil Tuchkov  
A Studio Rubik Production



# ▲▲EGO

# SHAKE IT TILL YOU MAKE IT

- ✦ We live for a good challenge, and die for impossible causes.
  - ✦ What gets us started is a crazy idea & the client's eye & heart to take a leap of faith with us.
  - ✦ Making something out of nothing & making sure everyone sees it.
- Bow to the clients who trusted us to disrupt the status quo & change the game.







# EPIC PLAYGROUND

/VIRAL GUERRILLA MARKETING/



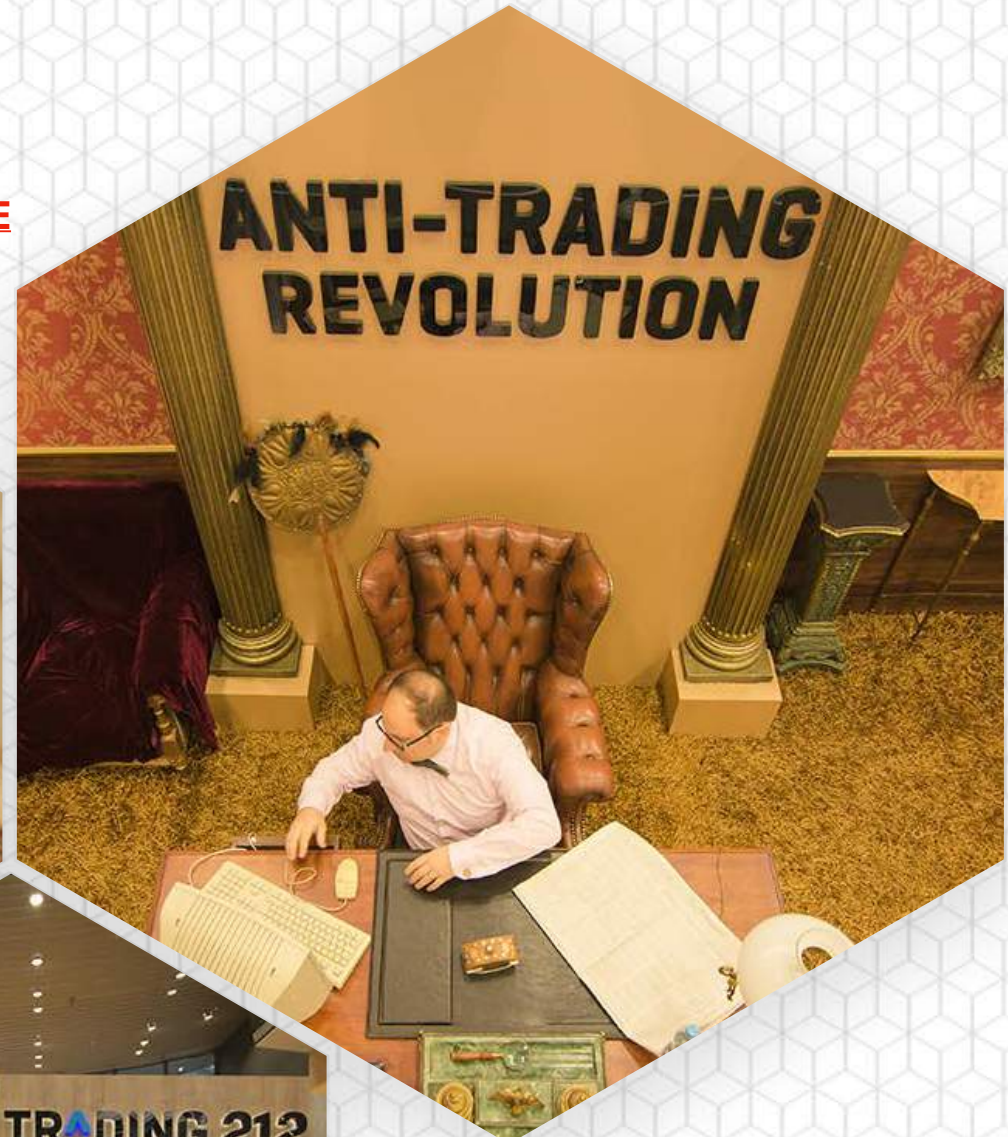
Watch Viral Guerrilla Video : [CLICK HERE](#)

Image @ StudioRubik - Red Bull/Burton Rope Swing Viral Video



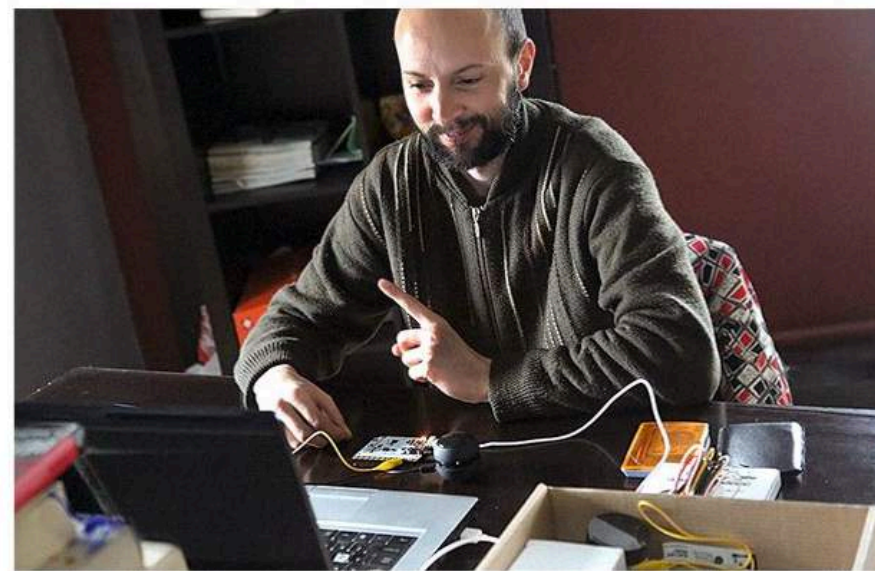
# TRADING 212

► watch Fintech APP guerrilla campaign video: [CLICK HERE](#)



DIG OR  
DISSIT  
BUT **DON'T**  
MISSIT.







## EDITORIALS





EDITORIALS





# SMALL WORLD BIG NAMES

We see our role in your cause  
as more than a hired mercenary,  
rather as your valiant champion.

## THE LEGENDS WHO TRUSTED US WITH THEIR LEGACY:



SONY

ABSOLUT.



TRADING 212



Roobar



# A COMPANY OF DIGITAL ARTISANS.

+ Award-winning industry veterans,  
armed with tools & expertise,  
trigger-ready to light your fire,  
& smoke the competition.



# KABOOM! & CHI-CHING!





Team > Backstage





# FACTORY FOR MANIFESTED IDEAS

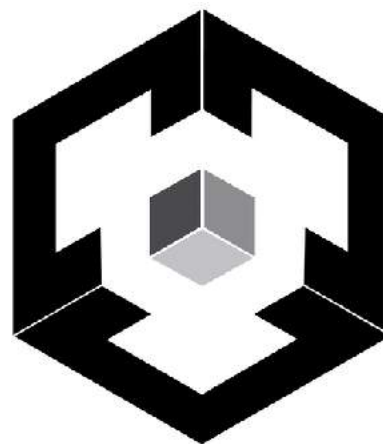


**VISIT US!**

**WE ARE BASED IN AN AVANT GARDE INDUSTRIAL SETTING**



**SHARE  
YOUR  
THOUGHTS**



**WORKWISE OR OTHERWISE  
DON'T HESITATE,  
DROP A LINE.**



[ask@studiorubik.com](mailto:ask@studiorubik.com)

00 359 877 1111 96

00 359 883 4729 66

blv. Maria Louisa 126,  
Fabrica 126, Sofia 1233, Bulgaria

WE  
GOT  
EDGE



studiorubik

CREATIVE | BRANDING | VIDEO | WEB&APP | GUERRILLA | VIRAL