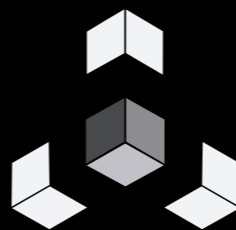


studiorubik

CREATIVE | BRANDING | VIDEO | UX/UI | GUERRILLA | VIRAL

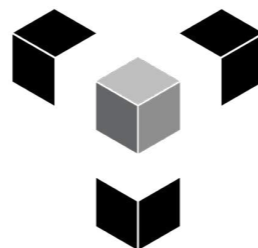


SALUTE,
MULTIVERSE!

STUDIO**RUBIK**

THE CREATIVE
DISRUPTION

AGENCY



**WE
GOT
EDGE**



WE FORGE & HYPE BRANDS that **Matter.**

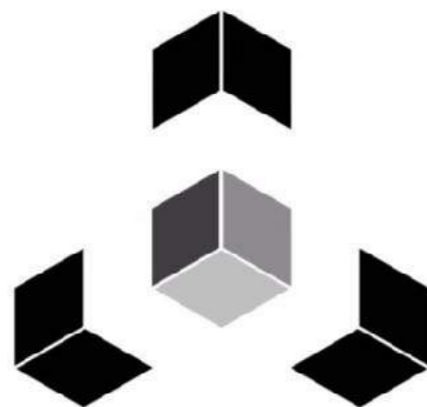
- + **Concept Hive & Generator of Buzz,**
Studio Rubik provides **disruptive** digital creative,
tailored brand identity, viral videos and bespoke design
to the bold leaders in the business of tomorrow.
- + **[re]BRANDING** - the journey from GOOD to GREAT,
delivering **brands to next levels of global awareness.**
- + Creating original content with international
reach since 2011. Advertising, as a form of Art.



WE TELL STORIES,
CREATE VALUE,
LEAVE **MARKS.**

READ OUR LIPS OR
HUSH

**We
make
the
News**



50+

**MILLION VIEWS
ON BRANDED CONTENT**

OUR WORK IS FEATURED



MULTINATIONAL MEDIA:

INSIDER

Daily Mail

GEARJUNKIE

YAHOO!
SPORTS

**PEOPLE ARE
AWESOME**

T
TELEMUNDO

UNILAD

07L
NIPPON TV
**NEWS
FROM
JAPAN**

**JUKIN'
VIDEO**

NHK WORLD
JAPAN

INSIDER
TRAVEL

SMALL WORLD BIG NAMES

"We like to think of ourselves
not merely as work-for-hire but as
a trusted & caring team member."

AMONG THE GREATS WHO TRUSTED US:



SONY

ABSOLUT.



TRADING 212



RoO'bar

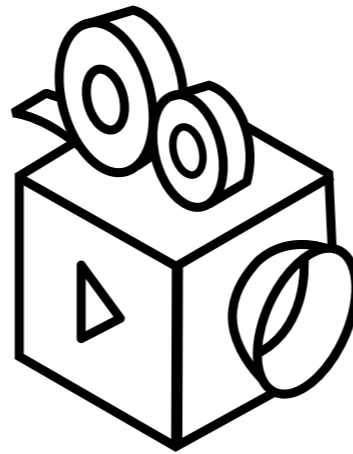


OUR & BREAD BUTTER

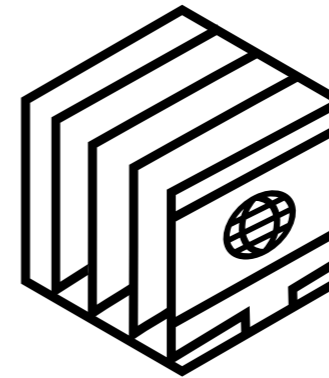
RESEARCH > STRATEGY > CONCEPT > EXECUTION



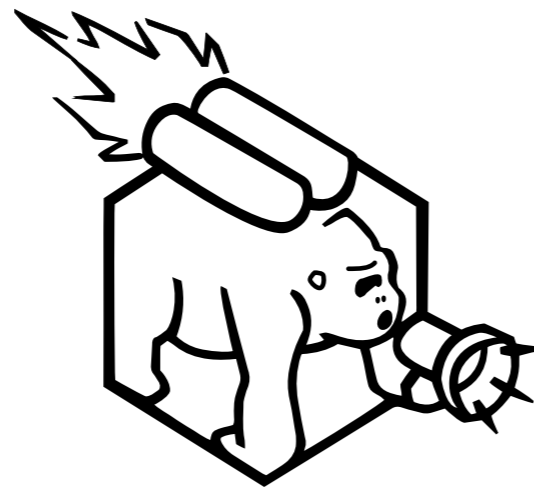
[re] BRANDING



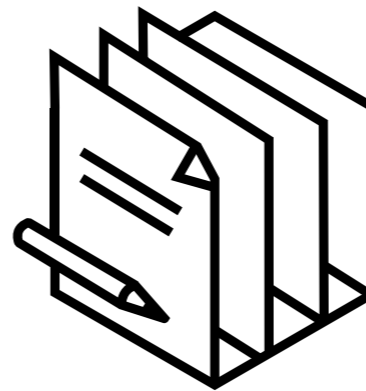
VIDEO & POST
PRODUCTION



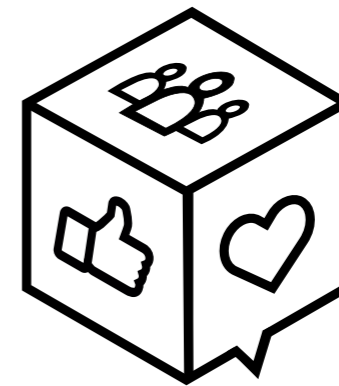
UX/UI



GUERRILLA
MARKETING



SCRIPT &
COPYWRITING



SOCIAL MEDIA
CONTENT



 Expertise > Branding > Samples



YORY - Branding [Pisces Music Label]





logotype before rebrand:

A A K A S H A



logotype after rebrand:

▲▲K▲SHA



language / market sensitive:



US/UK/CAN:

▲▲K▲SHA

RUS:

▲▲K▲Ш▲


CZECH:

▲▲K▲Š▲

JAP:

▲▲K▲シ▲

BRAND EXPERIENCE

 Expertise > Branding > Samples



CULT
PACKAGING



▲▲KASHA▲



GOD IS
STRUCTURE.

Complete
[re]Branding
step by step,
through
our proven
workflow.

I. DISCOVERY PHASE

[brand audit, identifying persona, setting goals, timeframe, references , market & consumer research, SWOT]

II. IDENTITY PHASE

[brand bible - logo, typo, slogan, philosophy, tone of voice]

III. CONTENT PHASE

[creative, copy, graphic & sound design, web, app, photo, video, post-production]

IV. PROMO PHASE

[fine-tuning, optimisation, hype generation, campaign launch, content release, feedback adaptation]

V. SUPPORT PHASE

[follow-up content, sustaining momentum, audience engagement, building awareness]



FILMAHOLICS, PASSIONATE FOR MAKING:

TVCs | Shorts | Editorials | Documentaries | Motion Graphics | 3d Animation

FROM SCRIPT TO POST

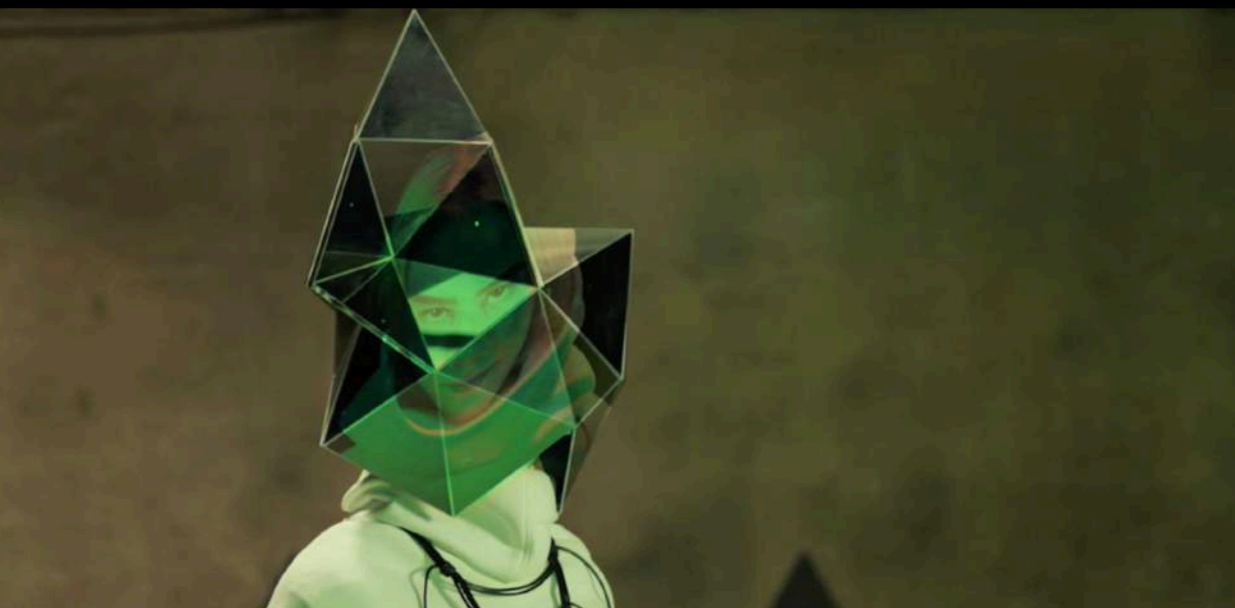


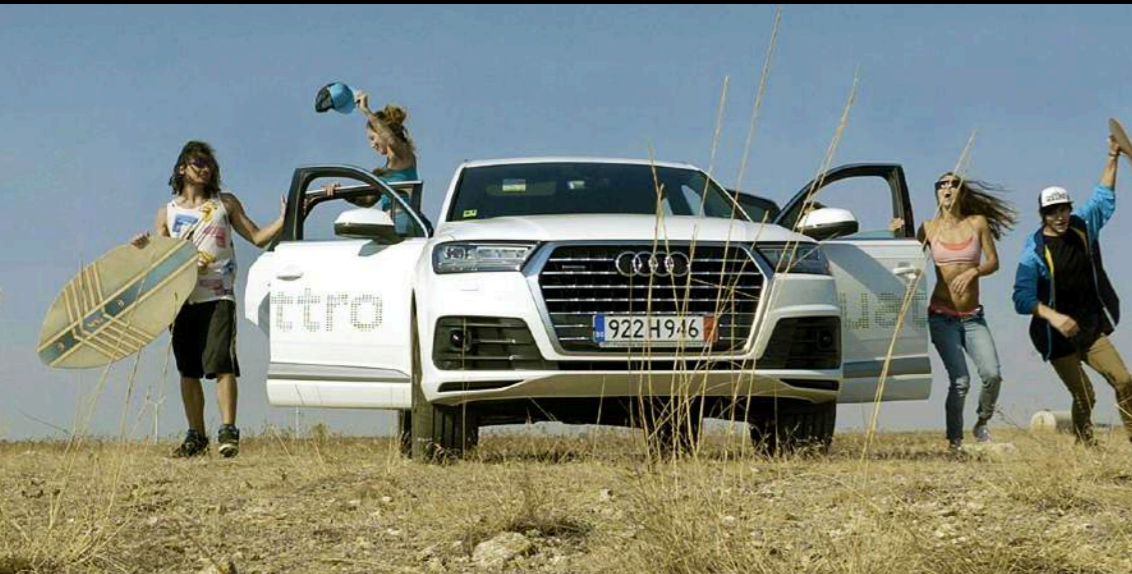
Image @ StudioRubik - Burning Man Art Documentary

WILD DIY SHOOTS OR SLICK CINEMATICS



► WATCH FASHION EDITORIAL CINEMATIC AD: [CLICK HERE](#)

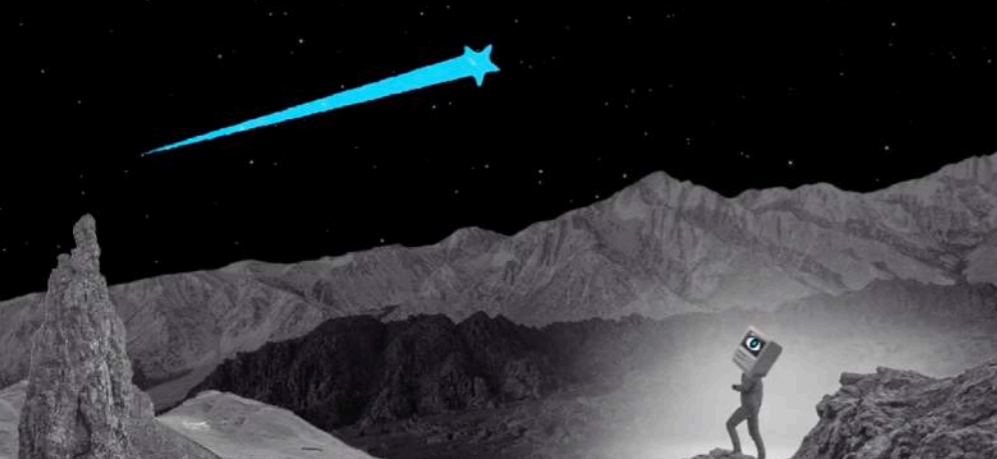




ew audio Export 06 sync



WATCH MOTION GRAPHIC ANIMATION:
[CELEBRITY BLOCKCHAIN VIDEO](#)



**SMART CITIES**[WATCH ADD BULGARIA EXPLANATORY ANIMATION](#)



[WATCH TELELINK CORPORATE VIDEO](#)

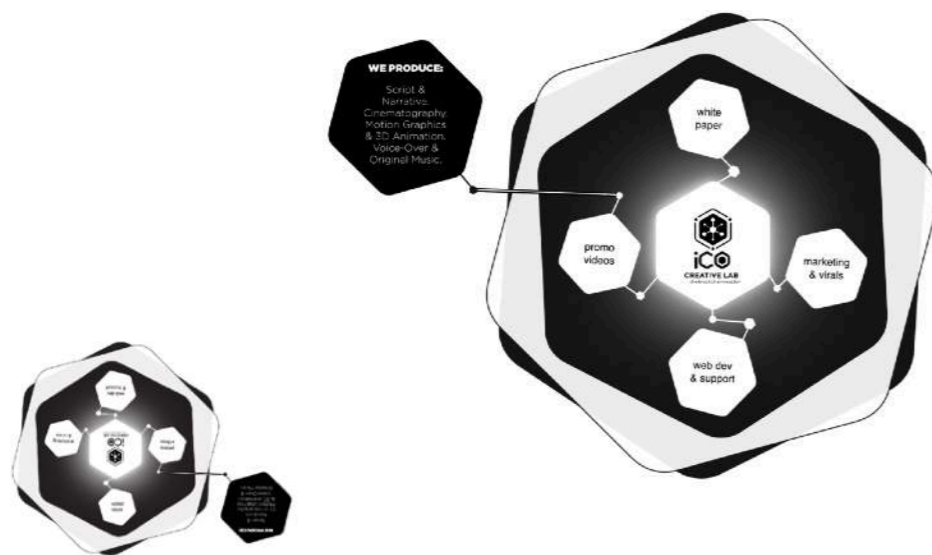
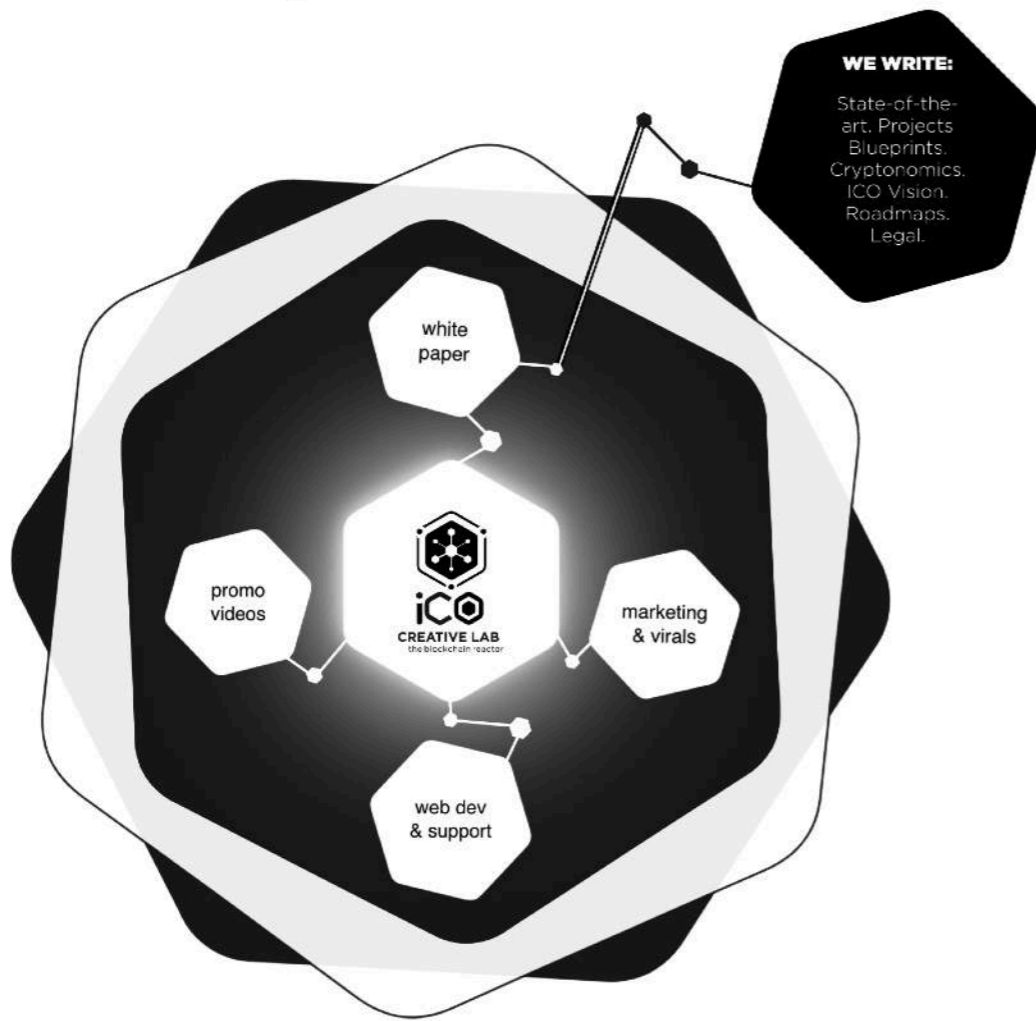


DEVELOPED
WITH
LOVE

Our team is **battle-tested**
in the bloody art of making **interactive websites,**
mobile apps & e-commerce stores.



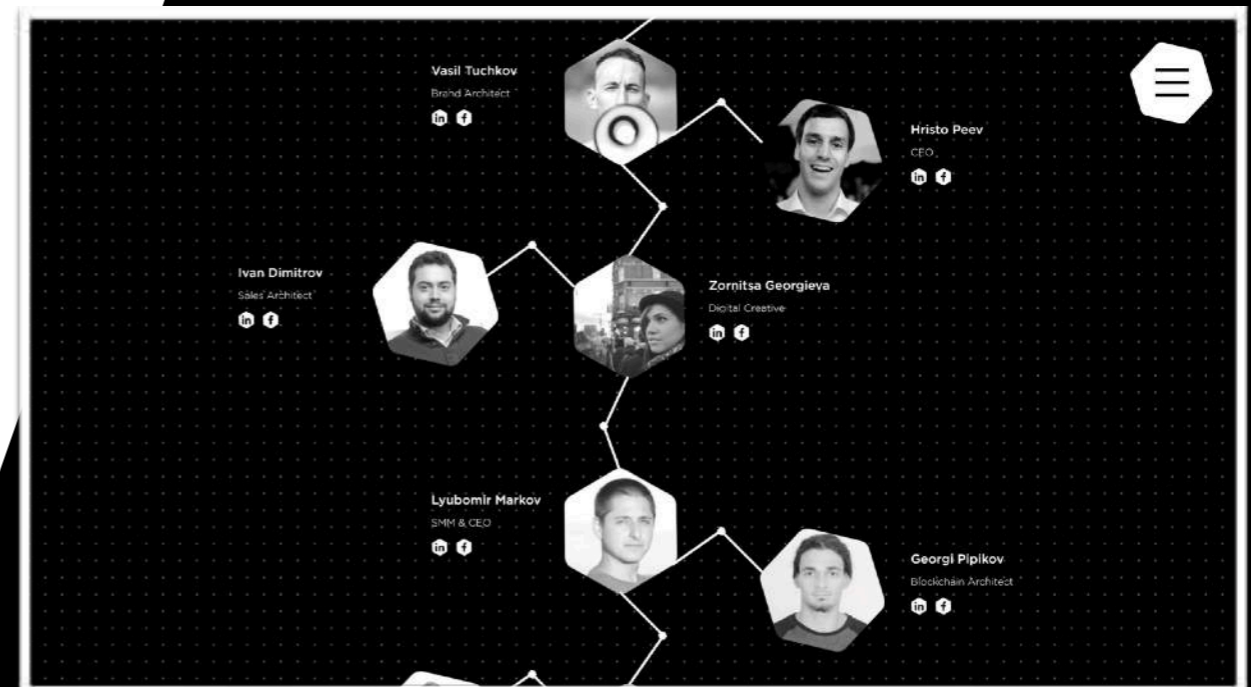
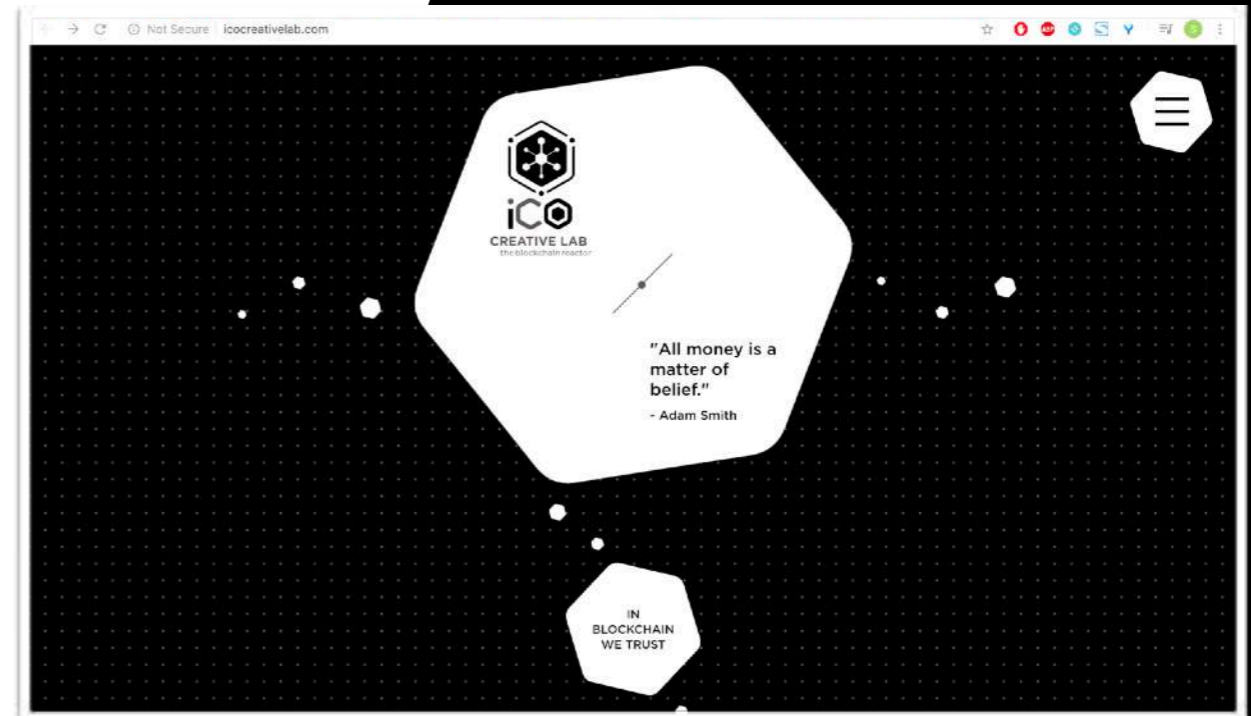
see more @ ido.design



see more @
icocreativelab.com

 Web & App > Samples

interactive b2b site.





we are
history
bread & butter
projects
clients
team
csr
blog

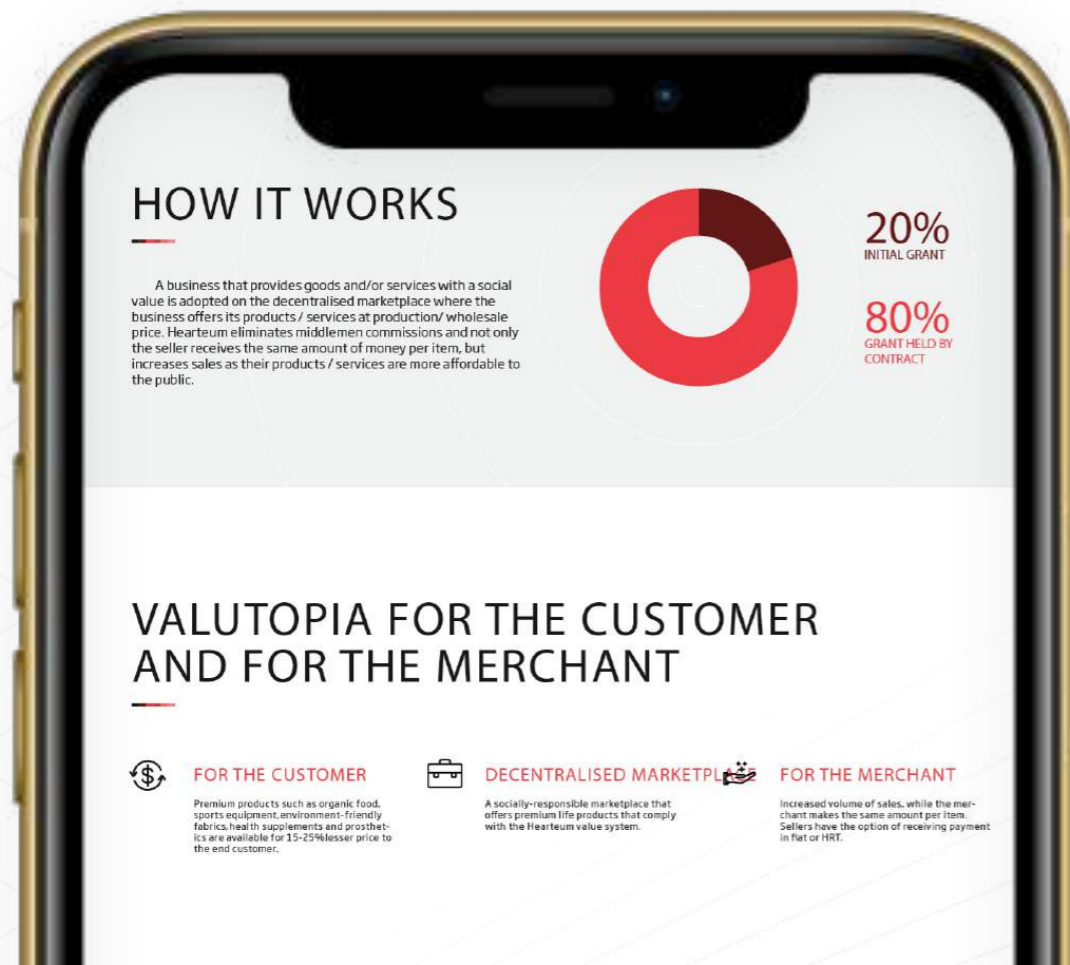
f in



on **friendship**,
ed on **tradition** &
by **innovation**

FINTECH / BLOCKCHAIN - VISUAL COMMUNICATION

► see more @ hearteum.studiorubik.com



HOW IT WORKS

A business that provides goods and/or services with a social value is adopted on the decentralised marketplace where the business offers its products / services at production / wholesale price. Hearteum eliminates middlemen commissions and not only the seller receives the same amount of money per item, but increases sales as their products / services are more affordable to the public.



20%
INITIAL GRANT

80%
GRANT HELD BY
CONTRACT

VALUTOPIA FOR THE CUSTOMER AND FOR THE MERCHANT



FOR THE CUSTOMER

Premium products such as organic food, sports equipment, environment-friendly fabrics, health supplements and prosthetics are available for 15-25% lesser price to the end customer.



DECENTRALISED MARKETPLACE

A socially-responsible marketplace that offers premium life products that comply with the Hearteum value system.

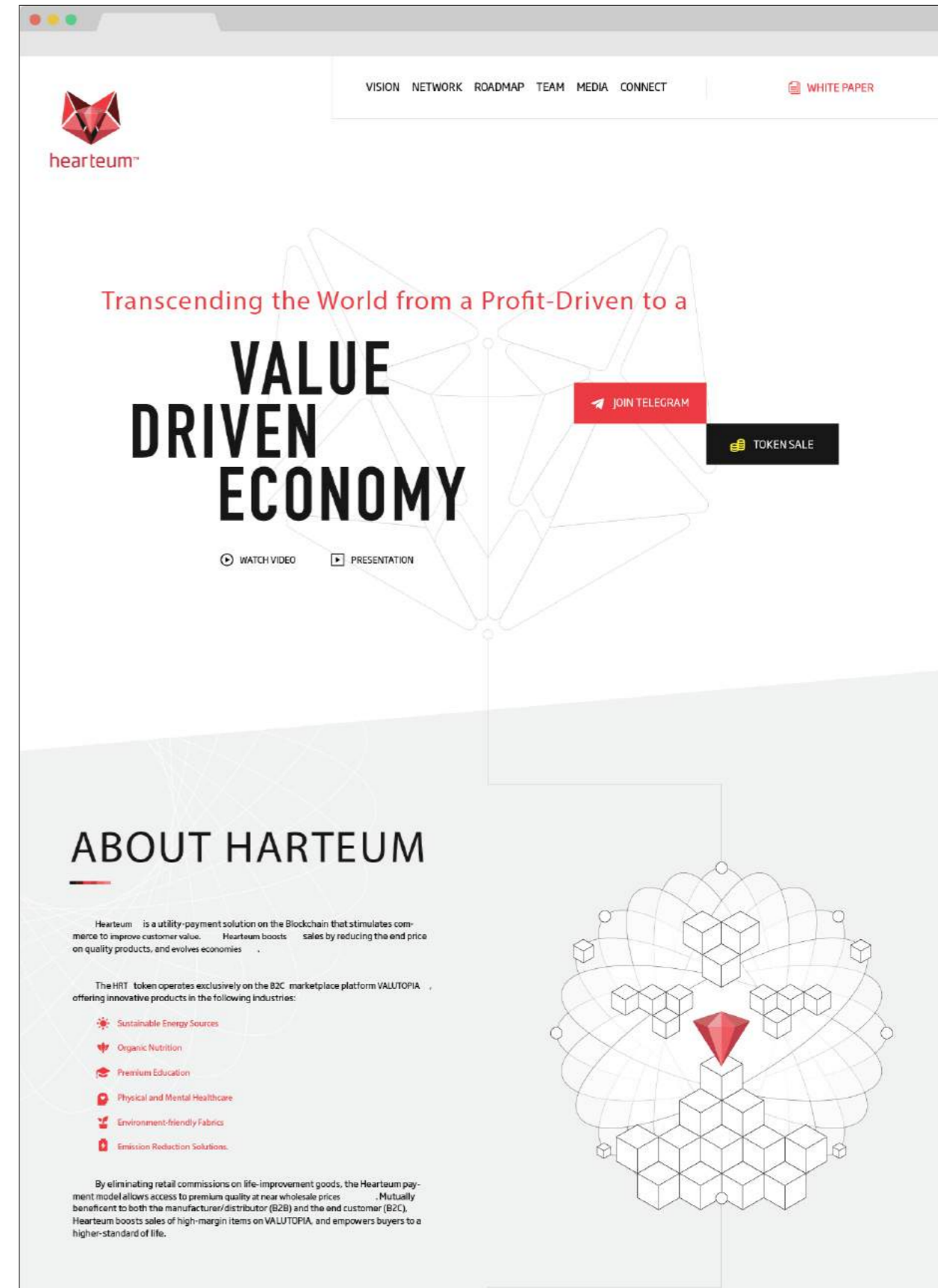


FOR THE MERCHANT

Increased volume of sales, while the merchant makes the same amount per item. Sellers have the option of receiving payment in fiat or HRT.



Expertise > Web & App > Samples



Transcending the World from a Profit-Driven to a

VALUE DRIVEN ECONOMY

JOIN TELEGRAM

TOKEN SALE

WATCH VIDEO

PRESENTATION

ABOUT HARTEUM

Hearteum is a utility-payment solution on the Blockchain that stimulates commerce to improve customer value. Hearteum boosts sales by reducing the end price on quality products, and evolves economies.

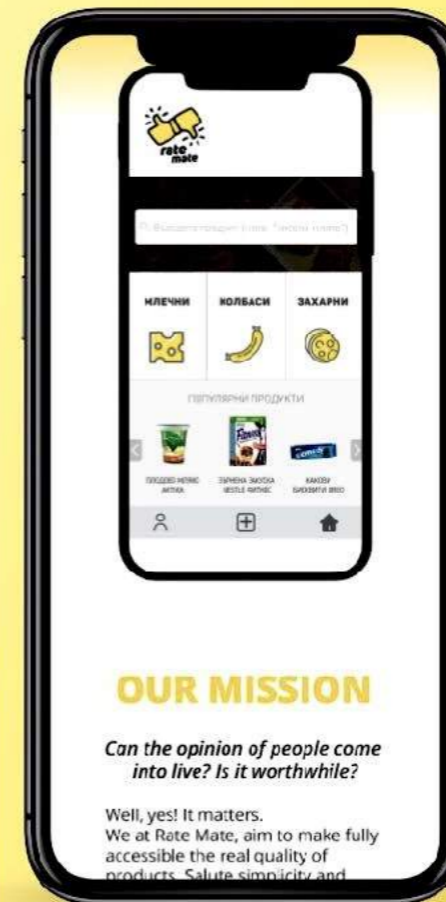
The HRT token operates exclusively on the B2C marketplace platform VALUTOPIA, offering innovative products in the following industries:

- Sustainable Energy Sources
- Organic Nutrition
- Premium Education
- Physical and Mental Healthcare
- Environment-friendly Fabrics
- Emission Reduction Solutions.

By eliminating retail commissions on life-improvement goods, the Hearteum payment model allows access to premium quality at near wholesale prices. Mutually beneficial to both the manufacturer/distributor (B2B) and the end customer (B2C), Hearteum boosts sales of high-margin items on VALUTOPIA, and empowers buyers to a higher-standard of life.



design, development, user journey





Analytics Home page
Motion Software

Welcome, Bryan, let's get started:

- View Market Analytics
- Create a custom market
- View Company Analytics
- Print a Market Report
- Complete Company Analytics

My Company Analytics
Summary highlights

36	N/A	25	N/A
Sites Built	Buildings Under Development	MW Built	MW Under Development

Leaderboard

Position	Company Name	Total MW Built	Total MW under construction
1	Cyrus One	123	126
2	Molica Software	32	32
3	Global Switch	77	80
4	S4	11	11
5	123	123	200
6	DATAM	32	32
7	Digital Realty	77	77
8	Equinix	123	123
9	Edge Conner	32	30
10	Alor	77	80

Latest news

- Serbia to build second state data centre
- TCSS improves managed data security services for industrial networks
- New conova data centre opened

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EPIC PLAYGROUND

/VIRAL GUERRILLA MARKETING/

► WATCH VIRAL GUERRILLA VIDEO : [DAILY MOTION UK](#)

Image @ StudioRubik - Red Bull/Burton Rope Swing Viral Video

let's BUST That STATUS QUO

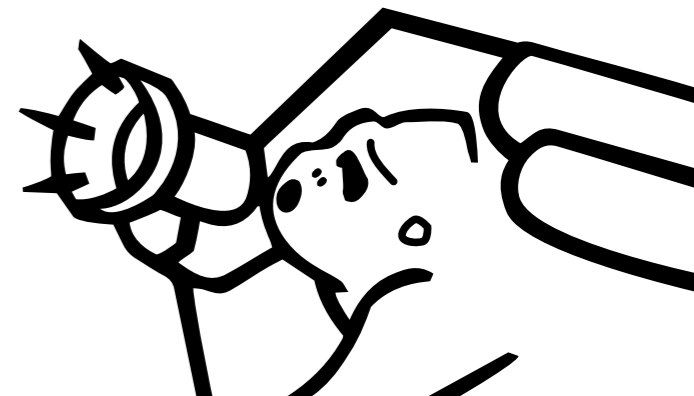


- + We live for a good challenge,
and die for impossible causes.

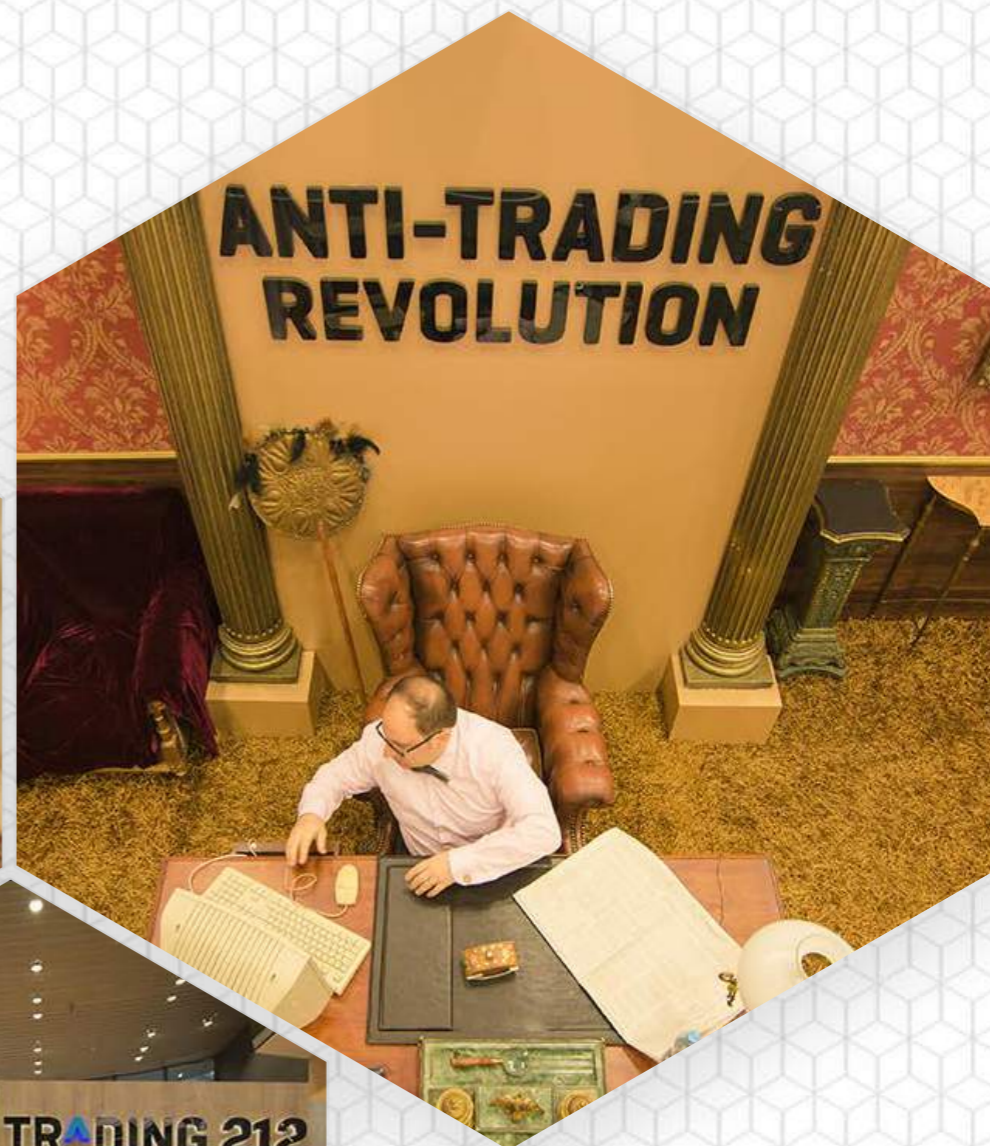
- + What gets us started is a crazy idea
& the client's eye & heart to take
a leap of faith with us.

- + Making something
out of nothing & making
sure everyone sees it.

- + Bow to the clients
who trusted us to disrupt the
narrative & change the game.



TRADING 212



**DIG OR
DISS IT
BUT DON'T
MISS IT.**



Watch the Fintech
Guerrilla Marketing
campaign video -
► [CLICK HERE](#)



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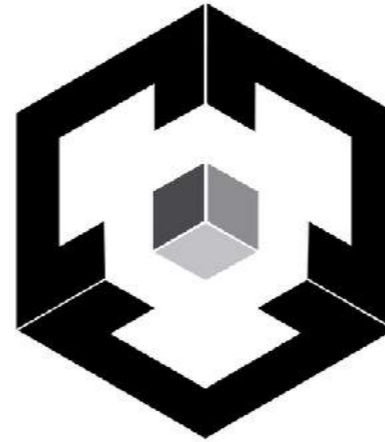
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+ Award-winning industry veterans, armed with tools and expertise, trigger-ready to light your fire, & smoke the competition.



KABOOM! & CHI-CHING!

**.GET
in
TOUCH**



**WORKWISE
OR OTHERWISE,
DROP A LINE.**



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